



CELEBRATING

# 10

YEARS

# Argos Summer Kickoff Festival



**LIVE ENTERTAINMENT**

**VENDORS & FOOD TRUCKS**

**COMMUNITY PARADE**

**FISHING DERBY & BOUNCE HOUSES**

**FIREWORKS SHOW**

**AND MUCH MORE!**

**JUNE 26 – 28, 2026**

**ARGOS COMMUNITY PARK**



Warm greetings from the Argos Summer Kickoff Festival Committee,

I hope this letter finds you well. On behalf of Argos Festivals, Inc., a 501(c)(3) nonprofit organization, I'm pleased to invite you to partner with us for one of the most anticipated community events in Argos — the 10th Annual Argos Summer Kickoff Festival, taking place June 26-28, 2026, at Argos Community Park.

This three-day festival is a cornerstone event for our community, bringing together families, visitors, businesses, and organizations for a weekend of entertainment, activities for all ages, and hometown pride. The weekend includes our signature attraction — the “Greatest Fireworks Show This Side of the 4th of July” — a crowd favorite that draws a large and enthusiastic audience each year.

### **Our Mission**

Argos Festivals, Inc. is dedicated to strengthening our community by hosting inclusive, family-friendly events that celebrate local pride, encourage community connection, and support the continued growth of Argos. The Summer Kickoff Festival is designed to be accessible, affordable, and welcoming to all, while also providing meaningful opportunities for area businesses to engage with the community.

### **10 Years Strong, 2026 Awaits**

As we continue to grow, our goal is to build upon the success of each festival year. Support from our sponsors allows us to responsibly plan for the future and expand the festival's impact.

*Our goals for the 2026 Argos Summer Kickoff Festival include:*

- Expanding family-friendly activities and entertainment
- Increasing promotional reach to attract more visitors to Argos
- Continuing to elevate our fireworks show and headline events
- Developing long-term partnerships with businesses invested in our community

### **Join the Celebration: Sponsorship Opportunities**

We are currently seeking sponsors to help make this beloved tradition possible. Sponsorships are available at a variety of levels, and all sponsors receive recognition on the festival program with several other recognition options available.

*Partnering with the Argos Summer Kickoff Festival offers your business:*

- Visibility to a large audience of residents and visitors.
- Positive brand association with a trusted, family-friendly community event.
- An opportunity to demonstrate community leadership and local support.

We anticipate strong attendance again this year and would be honored to have you join us in making the 2026 Argos Summer Kickoff Festival a success. Detailed sponsorship levels and benefits are included in the attached information.

If you have any questions or would like to discuss sponsorship opportunities, please contact us at [argossummerkickoff@gmail.com](mailto:argossummerkickoff@gmail.com) or reach out directly to Festival Chairman Mark VanDerWeele at 574-892-5717.

Thank you for your time and consideration.

Your support makes a lasting impact on our community, and we hope to partner with you.

Best regards,  
Mark VanDerWeele  
Festival Chairman



# Festival Donor Levels and Benefits

	Name on Festival Program	Recognition on Festival Website  Social Media Shoutout with Logo	Business Logo on Banner at Festival  Free Booth Space at Festival Option	Verbal Recognition Throughout Event  Post Event Social Media Features	Largest Logo Placement on all Marketing Materials  Exclusive Recognition During Promotion of Festival  Option for Being Named Headliner of Fireworks
<b>Rocket</b> \$5,000 & Above					
<b>Roman Candle</b> \$3,000 - \$4,999					
<b>Catherine Wheel</b> \$1,000 - \$2,999					
<b>Firecracker</b> \$300 - \$999					
<b>Sparkler</b> \$50 - \$299					



# Payment Options

Check or Cash	PayPal
<p>Please make checks payable to Argos Festivals, INC. and mail or drop off cash/checks to:</p> <p>Argos Festivals, INC. 201 West Walnut St. Argos, IN 46501</p>	<p>PayPal Handle: Argos Festivals INC</p> 

## Business Contact Information (for promotional materials):

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

EMAIL: \_\_\_\_\_

Your Business Donation Amount: \$ \_\_\_\_\_

Select one:  Cash/Check Enclosed  Donation via PayPal

Name of Business as you would like it to appear on promotional materials

(Please write "Anonymous" if you do not want to be recognized):

BUSINESS NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

# Single Event Sponsorship

In addition to our general festival sponsorship levels, we are proud to offer businesses the opportunity to sponsor individual events throughout the weekend. Event sponsorships allow your business to align directly with a specific activity and audience while receiving focused recognition tied to that event. These sponsorships are limited and available on a first-come, first-served basis.

For more information, or to learn of the available events to sponsor, please reach out to us at 574-892-5717.